




Division Memorandum

No. 356, s. 2019

**TO:** SGOD Chief  
CID Chief  
Division Unit/ Section Heads  
Concerned Public Schools District Supervisor/District In-charge  
Concerned Elementary and Secondary School Heads

**FROM:**  **MARILOU B. DEDUMO, PhD, CESO V**  
Schools Division Superintendent

**DATE:** August 8, 2019

**SUBJECT: SEMINAR-WORKSHOP ON STRATEGIC PLANNING CUM TRAINING ON CORRECTIVE ACTION OF THE NON-CONFORMANCE OBJECTIVES**

1. The achievement of the goals and objectives of the organization is on the strategic planning, hence the Division Education Development Plan, which will serve as blueprint of the Division for the 6-year implementation of its Programs, Projects and Activities.
2. For CY 2019, the Division Education Development Plan (DEDP) needs to be revisited, thus, the conduct of this Seminar- Workshop on Strategic Planning cum Training on Corrective Action of the Non-Conformance Objectives.
3. This seminar-workshop aims to:
  - a. Organize data and information through dashboard and segmentation,
  - b. Prioritize critical data through pareto analysis, rapid appraisal technique and SWOT analysis,
  - c. Analyze target groups with forecasting, know the root causes with different techniques and apply possible solutions,
  - d. Craft Strategic Plan Outline.
4. The seminar/ workshop will be conducted on August 14-16, 2019. Venue is to be announced. Participants to this are 68 Division Personnel, 7 selected PSDS/SDIs and 25 selected School Heads.
5. There will be no registration. Travelling expenses and per diems of the participants from schools shall be charged against school MOOE/ local funds subject to the usual accounting and auditing rules and regulations.
6. Widest dissemination of this memorandum is highly recommended.