



Republic of the Philippines
Department of Education
 Caraga Region
SCHOOLS DIVISION OF SURIGAO DEL SUR

DEPED-DIVISION OF SURIGAO DEL SUR	
RELEASED	
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DIVISION MEMORANDUM
 No. 520 , s. 2025

To: Division Chiefs
 Public Schools District Supervisors/ District In-Charge
 Concerned School Heads and Teachers
 Teachers (Elementary and Secondary)
 This division

DIVISION OBSERVANCE OF THE 18-DAY CAMPAIGN TO END VIOLENCE AGAINST WOMEN: "UNITED FOR A VAW-FREE PHILIPPINES"

1. In reference to Proclamation No. 1172, s. 2006, which declares November 25 to December 12 as the 18-day Campaign to End Violence Against Women (VAW) and Republic Act No. 10398, which designates November 25 as the "National Consciousness Day for the Elimination of Violence Against Women and Children," this Office is one with the nation in this celebration and shall initiate and facilitate activities to raise awareness, strengthen advocacy, and mobilize support to eliminate all forms of gender-based violence among its clients, partners, and stakeholders.
2. The 2025 18-day Campaign to End VAW will center around the recurring six-year theme (2022-2027), "UNiTED for a VAW-Free Philippines," which is still aligned with the "UNiTE by 2030 to End Violence Against Women." This is a global initiative of the UN Women. The campaign reinforces the message that lasting change requires a united effort across all sectors of society.
3. This campaign serves as a strategic platform to raise awareness, mobilize stakeholders, and reinforce institutional commitments toward the protection and empowerment of women. Through coordinated efforts across local government units, agencies, and civil society organizations, the region aims to foster a culture of respect, equality, and accountability.
4. The conduct of the campaign shall be reflected in the Annual GAD Accomplishment Report.



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5. Expenses relative to the conduct of the activity shall be charged against local funds/GAD fund, subject to usual accounting and auditing Rules and regulations.
6. In this regard, all districts and schools are encouraged to conduct any of the following PWC-recommended activities, including, but not limited to:

Activity	Description
Kick-Off Ceremony (Nov. 25)	Launch the campaign with a symbolic event such as a flag-raising, press conference, or community gathering.
Orange your Icon	Light up or decorate public spaces and landmarks in orange, the campaign's official color, to symbolize a VAW-free future.
Information Drive	Disseminate campaign materials (posters, infographics, videos) through social media, websites, and local bulletin boards.
Online Advocacy	Use official hashtags like #VAWFreePH and #EndVAW to promote messages and engage the public digitally
Webinars and Forums	Host sessions on laws protecting women, gender, sensitivity, and reporting mechanisms.
Workshops and Trainings	Conduct gender-based violence prevention training for employees, students, and community leaders.
School-based activities	Integrate VAW awareness into classroom discussion, contests, and student-led initiatives
Art and Media Contests	Organize poster-making, spoken word, or video competitions themed around ending VAW.
Community Outreach	Partner with local groups to hold barangay-level dialogues, counseling sessions, or mobile services for women.
Thematic Days	Align with international observances like World AIDS Day (December 1) and Human Rights Day (December 10) to highlight the intersection with VAW.

7. DepEd Division Office shall:
 - a. Kick-off Ceremony on **November 26, 2025**, spearheaded by Division GFPS at the Division Office
 - b. Encourage participants to wear the End-VAW advocacy shirt during the kick-off ceremony and every Wednesday throughout the 18-day campaign period.
 - c. Hang an advocacy campaign tarp at the office façade for the entire duration of the campaign.
 - d. Participate in the 18-day campaign to end VAW Culmination Program – Ecumenical Service and other advocacy campaign activities.
 - e. Engage in other activities initiated by the partners and stakeholders.

8. All schools are encouraged to submit a consolidated activity completion report of the 18-day campaign to end VAW in their schools before the 3rd week of December to the division office and shall form part of their annual GAD Accomplishment report.

9. For further inquiries and clarification, you may contact Ms. Erlyn G. Mangadlao, SEPS – HRD, and Mr. Marjun P. Ordoña, EPS II-HRD, through email at surigaodelsur.hrd@deped.gov.ph.

10. The immediate and wide dissemination of this memorandum to all concerned is highly appreciated.


LORENZO O. MACASOCOL, PhD, CESO V
 Schools Division Superintendent

Encl.: As stated
 Reference: as stated
 To be indicated in the Perpetual Index
 under the following subjects:

GAD PROGRAMS CAMPAIGN

SGOD/egm
 11/24/2025