



Republic of the Philippines
Department of Education

Caraga Region
SCHOOLS DIVISION OF SURIGAO DEL SUR

Office of the Schools Division Superintendent

18 November 2020

Division MEMORANDUM

No. 394, s. 2020

**PARTICIPATION OF DEPED-SURIGAO DEL SUR IN THE
2020 18-DAY CAMPAIGN TO END VIOLENCE AGAINST WOMEN (VAW)**

To : SGOD and CID Chiefs
Education Program Supervisors & Division Coordinators
Public Schools District Supervisors & District-in-Charge
Secondary and Elementary School Heads & Teachers-in-Charge
This Division

1. Violence against women and girls is not just a major public health problem but also a grave violation of human rights, extremely manifesting gender inequality, targeting them for having subordinate status in the society. Seen as one of Philippine's perennial social problems, the 18-Day Campaign to End VAW has come to existence as a mechanism to address such issue.
2. This year's campaign, which will launch on November 25 and culminate on December 12 as mandated by Proclamation 1172, s. 2006, highlights the role and essence of the Barangay, as part of a VAW-free community, in consonance with the recurring theme **"VAW-free community starts with me"**. While the PCW focuses on capacitating VAW Desk Officers and other barangay officials on how to handle VAW/GBV cases, the campaign reiterates the Academe's commitment and contributions on ending VAW and calls on the general public to make a personal commitment to end violence against women and children.
3. To show support to such undertaking, the Schools Division of DepEd- Surigao del Sur will officially launch the Orange Your Icon for 18 Days initiative on **November 25, 2020**. Hence, ALL 487 schools and the division office are encouraged to join the cause to end VAW by finding a major landmark or icon (e.g. historical places, monuments, or new buildings, façades, or bulletins) in their area or community. Once identified, orange decorations (e.g. ribbons, flags, streamers, banners, or spotlight during the night) can be used depending on their willingness and creativity.
4. Agency-specific Information, Education, and Communication (IEC) materials custom-designed by the Philippine Commission on Women (PCW) must be reproduced and displayed at the School Head's Office and/or bulletin board provided that the content and design of the materials are retained. The School Heads will also be provided with campaign collaterals that must be given to the Barangay Council Office for this advocacy to reach a wider scope in the community. Printer-ready copies can be downloaded via **<https://tinyurl.com/IEC-Orange2020-SurSur>**. Digital tarpaulins, pre-designed templates, guides, and other suggested activities for the advocacy can be found on this same link.



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5. Program Owners whose activities are scheduled in those span of time are highly encouraged to use the **Prayer to End VAW** (Video and Text) and play the **Babae Bumangon ka** and **Kumilos Kalalakihan** theme songs which can be accessed through the aforementioned link.
6. The men and women human resource of this division are required to **WEAR ORANGE** on November 25, 2020 (Wednesday) whether they are on- or off-site.
7. The entire division is encouraged to use of the 18-Day Campaign to End VAW Facebook Profile Frame available through the PCW FB Page throughout the campaign.
8. Post photos and videos featuring your orange icons to **GAD - DepEd-Surigao del Sur** Official FB page for everyone to know that you are part of this global campaign and include the official hashtags, #VAWfreePH, #iVOWtoEndVAW, #ORANGEyourIcon2020. Creative "orange" photos and relevant campaign activities will be featured not only in the aforementioned FB page but also in the PCW website and social media accounts.
9. Each School Head is required to submit an **Accomplishment Report** with documentation of their participation in the aforementioned initiative and be uploaded to the drive (<https://tinyurl.com/AR-Orange2020-SurSur>) on or before December 16, 2020. Save the .doc file as AR_District_SchoolName.
10. Aside from the PCW- and division-initiated activities online, the districts and schools are also enjoined to organize their own activities which they find suited for their situation, as long as these are relevant for this year's campaign theme and focus. Such activities may be intended for their organization, clients, or both.
11. For strict compliance. Immediate and widest dissemination of this Memorandum is desired.


JOSITA B. CARMEN, CESO V
Schools Division Superintendent

Encl.: None

Reference:

PCW Memorandum Circular No. 2020-07 and Proclamation 1172, s. 2006

To be indicated in the Perpetual Index
under the following subjects:

Gender and Development
HRD-initiated

Orange Your Icon 2020
18-Day Campaign to End VAW

HRD/man/DM-MEMO PARTICIPATION OF DEPED-SURIGAO DEL SUR IN THE 2020 18-DAY CAMPAIGN TO END VIOLENCE AGAINST WOMEN (VAW) 394 /NOVEMBER 18, 2020



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